

We are now looking for another dynamic team member (m/f/d) to actively support and strengthen our marketing department from 80% to full-time basis!

Marketing Assistant (m/f/d) (Bammental)

Briefly about us:

We are an agile, medium-sized company located in the attractive Rhine-Neckar metropolitan region with the expertise of a steadily growing global player. Our passion is the perfect preparation of espresso. Our core competencies lie in the development, design, and marketing of premium espresso machines and grinders. Quality and reliability are our top priorities. As an owner-managed company, we place particular emphasis on our core values: **honesty, respect, trust, team spirit, and a high degree of personal responsibility and independence.**

Your area of responsibility:

- You will, together with your colleagues (m/f/d), professionally create our attractive marketing material
- You keep a close eye on everything on the relevant channels in order to present our content effectively and in a targeted manner on various social media platforms and actively interact with our entire community
- From trade fairs to customer events to internal events, you'll ensure lasting impressions. You'll support the planning and organization, as well as the coordination of external service providers.
- You actively engage with current in design and software and in our industry, including the activities of our competitors
- We expect independent, goal-oriented implementation of various projects
- Brainstorm and collaborate with multiple teams on a wide range of materials that may include web pages, presentations, printed materials, signage, internal communications and newsletters

Desired qualifications:

- Already successfully completed marketing studies (or other relevant degree program) or alternatively, completed relevant vocational training with relevant professional experience (at least 3-5 years) in marketing
- Experience with design software. (Adobe Creative Cloud as InDesign, Illustrator, Photoshop) creating visually appealing contents
- The high ability to react and act quickly to various changes and thus to adapt them to our overall marketing strategy and to continuously meet deadlines
- A great organizational talent with a structured and reliable way of working, with the ability to prioritize clearly
- Good German and English language skills (spoken and written) are essential due to our internationality
- Experience in photography and video editing will be considered a plus.

Our attractive offer:

- After your initial training, we offer you the option of flexible, part-time remote working.
- Varied, exciting work with a high level of personal responsibility
- Secure job in a growing industry with coffee-crazy team
- Company-sponsored pension provision
- Unlimited coffee enjoyment—as much as you like! ☕️🌟 (Our motto: MAKE COFFEE YOURS!)

If you're passionate about marketing, enjoy working creatively, and are looking for a diverse and dynamic role in a motivated team (m/f/d), then we look forward to getting to know you! Extra points for a positive and cheerful personality (m/f/d).

Please send your meaningful and complete application (including all relevant information and attachments, exclusively in PDF format, as well as your earliest start date and salary expectations!) Thank you very much!

Contact: Christian Seidel | Email: hr@ecm.de

ECM®

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